

Providing Families wi



Donnie Viens, Scott Hamlin and Mike Kirk are happy to be involved in such a meaningful project.

When Florence and Dick Nogaj (nojaj) were planning Jubilation, a home-ownership project for limited and moderate-income families in Immokalee, FL, they turned to ADT for their security needs.

"I received the initial call from the Nogajs," says Scott Hamlin, Residential Sales Manager, Fort Myers, FL. "They were building an innovative community of modern, owner-occupied housing that would support diversity and stimulate economic security for its residents. This was something that this area desperately needed."

The idea for Jubilation was born while the Nogajs, who were residents of Illinois, were vacationing in Florida. They learned from the news that farm workers in Immokalee were on a hunger strike. The Nogajs were determined to find out why these workers would go to such measures. They visited the region and were taken aback by the level

of poverty they found. It was particularly shocking because Immokalee is part of Collier County, which is one of the richest counties in the country. Dick and Florence decided there was work to be done and dedicated their lives to revitalizing this community.

Jubilation is part of

Harvest for Humanity, a comprehensive initiative by the Nogajs to revitalize rural Immokalee through a new alternative farming and neighborhood model. The Nogajs founded the southern-most blueberry farm, called Harvest Farm, to provide migrant workers with decent working conditions and a "living wage" to help get them out of poverty. In addition, they developed a housing community called Jubilation to provide these hard-working families with a safe place to raise their children.

"Our mission at Harvest for Humanity is to empower individuals, families and the surrounding community to help bring about necessary changes and improvements for an innovative



Donnie Viens proudly displays the Jubilation community layout.

th a Sense of Security



Spanish speaking residents are happy Ernesto Chaudruc can answer their questions in Spanish. Here Ernesto speaks with resident Carmelita Lopez.

solution to the social and economic challenges faced by low-income families," says Mrs. Nogaj.

The Nogajs already had ADT security for their office and knew that they wanted to use the industry leader to provide security solutions on a larger scale. "We've had excellent experience with ADT and feel that the service is great," says Mrs. Nogaj. "It was natural for us to select ADT to secure Jubilation."

"We believe that feeling safe is one of the two main ingredients for happiness in life and we wanted to help provide this sense of security to these families," says Mr. Nogaj. "The other ingredient for happiness is passion."

"For many people, Harvest for Humanity offered a first opportunity for home-ownership," says Hamlin. "I was committed to finding a solution for this wonderful new community. Working together with our local Sales Representative Donnie Viens

and our Residential Installer Rob Chaffee, we were able to offer the Nogajs a customized installation package."

"The Nogajs purchased the security systems outright so that all of the homes come equipped with an ADT system," says Viens. "To date, about 50 percent of the 89 families are monitored ADT customers."

"Donnie has been very professional and accessible to us," says Mrs. Nogaj. "We expect a lot, and Donnie has met those expectations."

Another way ADT is providing excellent service to Jubilation residents is by dispatching Spanish speaking technicians to answer service calls from this predominantly Spanish speaking community. "The residents really appreciate that I can explain things in a way they'll understand," says Ernesto Chaudruc, Service Technician, Fort Myers, FL. "It makes me feel good that I have the chance to make them feel more comfortable and secure."

"I can only sleep well at night if I've double-checked that the alarm is set," says resident Elizabeth Delarosa. "Jubilation is a close-knit community which provides a sense of safety, but my ADT security system helps top it off."

Resident Carmelita Lopez agrees. "My husband often works the nightshift and we rely on our security system to help keep our children and me safe while he's gone."

The finishing touches are now being put on a community center that will serve as the hub of activity for this new neighborhood. "We plan to stay involved with this great community," says Viens. "Future plans include regular 'ADT Nights' at the Harvest Activity Center where we can provide the residents with more information about their security systems and other safety information that they can use to help protect their homes and families."

"It makes us feel good to be able to give back to the diverse communities in which we live," says Mike Kirk, Sales and Installation Manager. "I am glad that ADT can help to make this a safe community for people to raise their children and build their lives."

"Harvest for Humanity is a unique concept and the Nogajs are two remarkable individuals," says Hamlin. "I am so proud that ADT allows me opportunities to be part of such worthwhile endeavors." ●